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ABSTRACT

Offering over 300 successful "booktalks" for librarians, teachers, and parents, this book shows how to "hook" reluctant readers onto books. The field-tested booktalks (brief "commercials" for books that give just enough information to promote reading the book) are divided into three reading levels: elementary, middle school, and high school/adult, and range from recent publications to classic and popular titles. An introductory chapter discusses tips and strategies, the purpose of booktalks, ways to use booktalks effectively, writing booktalks, evaluation of booktalks, and a 14-item bibliography on booktalking and reading. In addition to information about the plot and characters, each booktalk in the book presents author, title, publisher, publication date, grade level, descriptive terms, and (for some booktalks) notes on usage. In chapters 2, 3, and 4, the booktalks are in alphabetical order by the author's last name. In chapter 5, "The Latest and the Greatest: Booktalking Best-Sellers," the most recent best-sellers are combined into one program to demonstrate how to link the booktalks. (RS)

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